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New Products Corporation Receives Award From Berrien County Manufacturers Council

BENTON HARBOR, MI--(Marketwired - Apr 17, 2013) - New Products Corporation (NPC), a manufacturer of precision die cast aluminum and zinc products, recently received an Appreciation Award from the Berrien Council Manufacturers Council for the company's investment and contribution to business growth in southwest Michigan.

Cheryl Miller, NPC's president and CEO, accepted the award presented by Joe Sobieralski, executive director of the Southwestern Alliance. The Manufacturers Council is part of the Southwestern Michigan Economic Growth Alliance, www.southwesternalliance.org.

"We are very honored to be recognized among our peers in Berrien County," said Miller. "The Southwestern Alliance was very instrumental in helping New Products apply for and receive our company's first-ever property tax abatement that enabled us to purchase new equipment and hire 18 employees, more than double the number we originally projected."

NPC was one of 11 Berrien County manufacturers to receive Appreciation Awards from the Council.

Miller attributed New Products' success and loyal customer base to the company's ongoing commitment to quality has enabled it to achieve and consistently maintain a world class quality ranking.

About New Products Corporation

New Products Corporation (NPC) was founded in 1922 in Benton Harbor, Mich., by Walter Miller, an electrical engineer and prolific inventor. Over the past 91 years, NPC has become a global supplier of custom, precision die cast aluminum and zinc parts for thousands of applications in a variety of industries, including automotive, military, industrial machinery, medical instruments, household appliances, transportation equipment, furniture and fixtures, and more. Today, NPC is a TS 16949 certified, woman-owned small business, recognized for its "world class" quality. For more information, visit www.newproductscorp.com.

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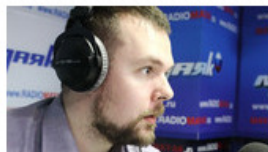
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